

SHOW BLOCK



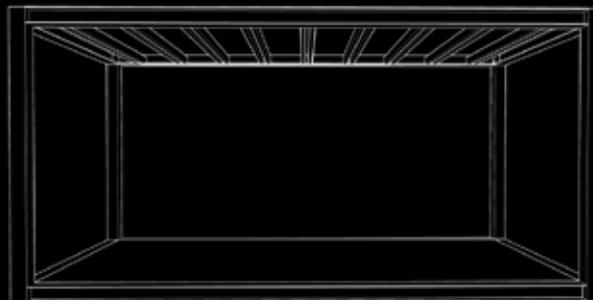
by Maestra

Architecturally Designed Temporary Structures.

Maestra partners with Showblock and introduces the most flexible & contemporary modern block structures for premium events, exhibition booths and retail concepts in the United Arab Emirates.

We develop structures for any experiential marketing project which can be customised to incorporate your brand, design and imagery. We use interlocking building blocks, from 16.6 sqm (size of 1 structure) and robust steel frameworks which allow for double and triple stacking. Plus, we offer the option to pre-fit structures off-site for a stress-free technical execution and high-quality delivery. This is where creative design meets structural integrity.

Not only does Maestra meet your structural needs, we custom design, fabricate and project manage structures which can be pre-fitted in the warehouse and transported to the event site with only a few crew members.



Why Choose Showblock?

Flexibility

Endless combinations to fit any event and exhibition needs.

Modularity

No limit to creativity (interlocking building block concept, from 16.6 sqm (size of 1 structure) to endless surface with option up to triple stacking) and entirely customisable shell (ceiling, flooring, walls).

Minimalistic Aesthetic

Architecturally designed structures, beautiful alone. AC fully integrated.

Environmentally-Friendly

95% of the structure can be reused or recycled, which considerably reduces waste compared to a traditional scenic build. Reusable materials can be removed from the structures and carefully stored for future projects. All hire items will go back into the hire stock post event.

Wind Resistant

Extremely resistant to wind with a self ballast system and window glazing. The structures can be triple stacked without requiring any walls or cross bracing thanks to a robust metal framework. More resistant in comparison to a traditional marquee.

Why Choose Showblock?



Budget Efficient

Extremely quick onsite installation thanks to the pre-fitted concept. We save our clients days of event location rental compared to marquees builds.

No heavy steel fabrication on a project - robust steel framework allowing for double and triple stacking.



Fully Relocatable and Reusable

Ideal for roadshows in the Middle East and beyond.



3D design integration

Available for agencies to integrate from the first stages.



Configure Your Own Masterpiece.

This fully customisable, modular, temporary structure solution is ideal if you are looking to build a tiered, weather-resistant structure. Showblock allows for a variety of configurations, making your event unique, every time.



Ideal For Any Event Type.

The interlocking building block concept makes the product a creative and flexible option to design pop-ups, exhibition booths, roadshows, sport event viewing decks, exhibition mezzanines...the options are endless.



Events



Retail



Automotive



Exhibitions



Marketing



Sports Events

Your Go-to, Full-service Build Partner for Premium, Architecturally Designed Temporary Structures.



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